



As organisers of the Etape Caledonia, we are writing to confirm that our application to run a fourth closed-road cycle event on **Sunday 16th May 2010** has received the approval of Perth & Kinross Council and Tayside Police.

The 81 mile route shown overleaf will remain unchanged from last year. Due to the configuration of junctions on the A9, it would not be possible to run the route in the opposite direction, or to change the location of the start and finish.

As we have done since the first event in 2007, we will continue to work closely with Police, Perth and Kinross Council, assigned Medical agencies and ancillary medical services to ensure the event is run in the safest possible way. We would like to reassure residents that access to medical care and veterinary services will not be restricted. Additional medical cover will be paid for by the event, to treat both the participants and members of the public, as required.

Following consultation with the operational planning group, including representation from Perth and Kinross Council, Tayside Police and appointed medical agencies, estimated road closure times are shown on the map overleaf. We must emphasise that the road closure is in place for safety and prohibits access for all types of vehicle other than the emergency services and route management vehicles. Moving livestock on the route during the allotted closure times is also prohibited. Pedestrian access will be maintained to premises situated on, or adjacent to, the affected roads. Please be aware of the event taking place and exercise extra care.

Following an incident on the route during the Etape Caledonia 2009, which compromised the safety of residents and competitors, we are working hard to increase levels of communication with residents and businesses. We continue to work with the police and the Perth and Kinross council to ensure the safety of those attending the event.

Tourism is crucially important to the economy of Highland Perthshire and significant benefits can be seen from the direct economic impact of people attending the event. Over 6,000 people came to the event to participate or spectate in 2009, with 88% of them staying in Perthshire. The same study showed that 92% of people who took part in the event in 2009, were likely to return to Highland Perthshire for a holiday.

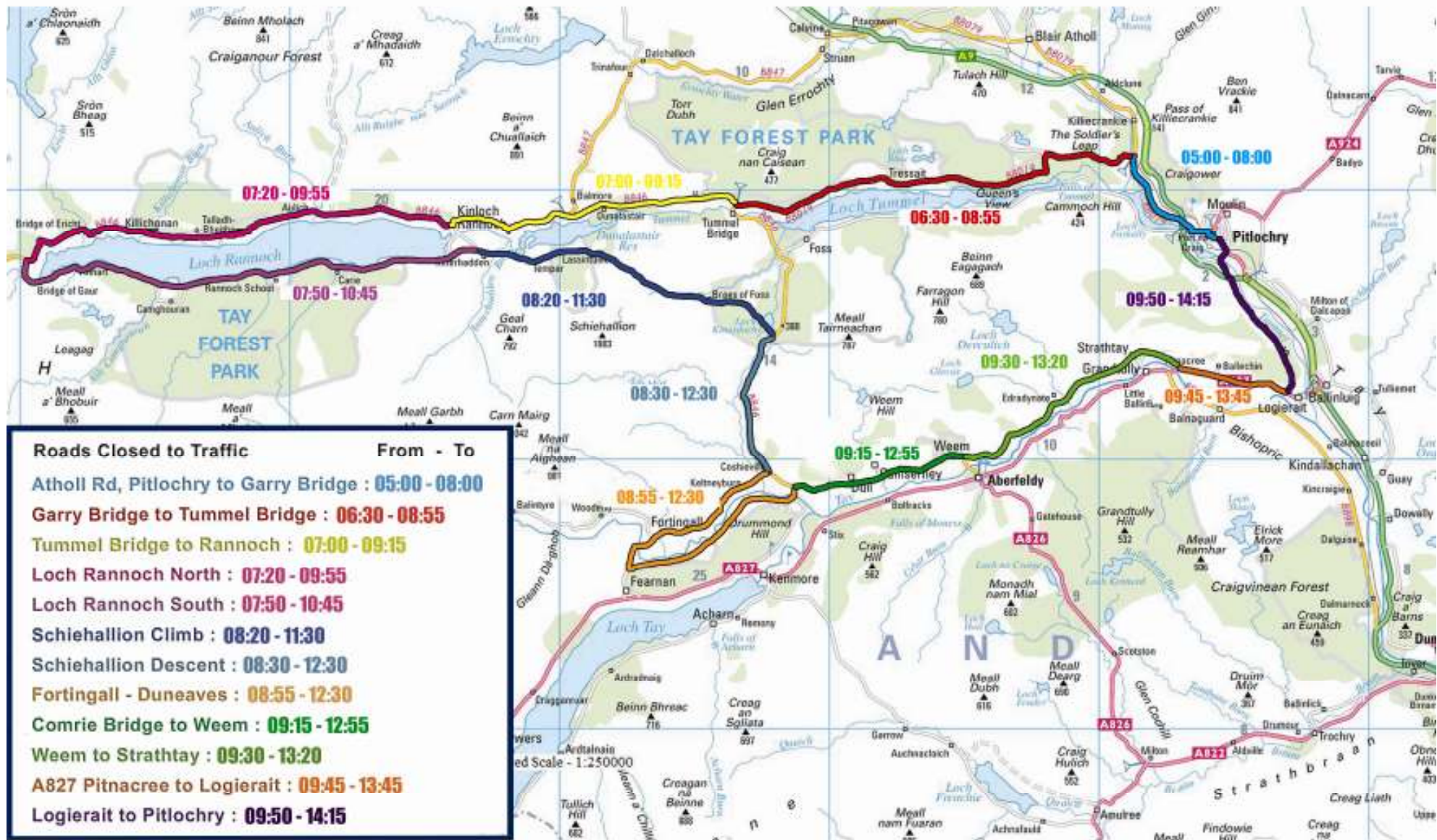
Once again, we would like to take this opportunity to express our thanks to local residents and businesses, for supporting the cyclists, their friends and families who have visited the area over the last few years. The event continues to grow in popularity, and we have fantastic feedback about the hospitality and facilities available in Highland Perthshire. If you are interested in getting involved with the event, our volunteer positions are a perfect way to help deliver an exciting local event. Please contact us for further information.

Please refer to the website for any further event information at [www.etapecaledonia.co.uk](http://www.etapecaledonia.co.uk). If you have any specific questions we are more than happy to address them so please contact us by emailing [info@etapecaledonia.co.uk](mailto:info@etapecaledonia.co.uk) or phoning 020 8233 5900. We look forward to seeing you at the event in the spring.

Yours faithfully

**MacMillan Cancer Support Etape Caledonia**

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[www.EtapeCaledonia.co.uk](http://www.EtapeCaledonia.co.uk)

Contact: 020 8233 5900