



HIGHLAND PERTSHIRE CYCLING Interim Annual Report March 2011

A ORGANISATION

Highland Perthshire Cycling (HPC) was set up in November 09 with a constituted group. The group has 12 members and meets every 2 – 3 months.

Current postholders are:

Chair	Sam Lawson
Secretary	Alison Stewart
Treasurer	Alan Gibson

HPC has a part time paid (self employed) co-ordinator working 8 hours a week. Currently (for a period of 6 months from mid Sept 10 – mid March 11) this has been split so there are 2 co-ordinators working for 4 hours a week each. We have a paid marketing officer who works throughout the year on promotion and marketing.

This report forms an interim report of our activities, and plans for the coming year.

B AIMS of HPC

HPC aim to promote and facilitate more cycling in Highland Perthshire and to make the area a Cycle Friendly Community. This is specified in our Constitution as:

- 2.1 To support, develop and promote cycling as a sport, and as a leisure activity within Highland Perthshire, particularly in schools, community groups and youth groups.
- 2.2 To organise and run events as part of the annual Highland Perthshire Cycling Festival and to specifically support the HP Cycling Festival BIG Day.
- 2.3 To improve, and to encourage and support others to improve, the cycling infrastructure in the area.
- 2.4 To promote cycle tourism within Highland Perthshire.
- 2.5 To support local cycle clubs and other cycling organisations where appropriate.

C ACHIEVEMENTS of HPC

A significant amount has been achieved in our first year in organisation and management set up with the creation of the group and writing of the constitution as well as the continued employment of a part time co-ordinator. She is supported by the committee. This is creating a strong platform from which the activities of the group can grow in the future.

We have been working with other groups and people to identify what our priorities should be, and what we should or could be doing in the short and

longer terms. We have now created a programme for the coming year. See below.

Our main focus has been, and shall remain, the Festival held in May each year, although we now have a number of other projects and events running throughout the year which we aim to expand each year. See below for more information.

We have been busy fundraising and now have a small amount of regular core funding from Perth and Kinross Countryside Trust, as well as a significant amount of project funding from a variety of sources.

Festival 2010

The 2010 Festival built on the success of the 2009 Festival but the aim was to expand out to cover a range of events and programmes running over several weeks. This was achieved with

- community events run by HPC,
- various events organised by other businesses or groups such as the Highland Safaris Cycle Fun Day,
- schools programme which gave every school in HP a cycle roadshow, a cycle competition and some schools an after school bike ride

The BIG Day - a family friendly fun cycle day held in Aberfeldy – was very successful with an estimated 2000 people attending. Highlights were the Clan stunt team, Graeme Obree, a Cyclo Cross race for children, a bike event for disabled people, workshops, races and lots more.



D FUTURE PLANS

Plans for coming year:

1. To co-ordinate the HP Cycling Festival – organising community event events including try outs, guided rides etc and supporting others to organise some – amounting to over 30 events and to market that as widely as possible.

2. To promote Festival to businesses and to run 3 competitions/ opportunities for businesses to promote cycling.
3. To organise the HP Cycling Festival BIG Day including a significant disabled cycling events, and to increase trade input and numbers of people attending.
4. To identify volunteers and train them to lead local rides (Ride with the Locals) and to help in other events
5. To organise series of 'Rides with the Locals'
6. To organise a youth cyclo cross event to run alongside an adult race organised by Live Active
7. To organise a series of schools activities as part of the Festival including roadshows and after school bike rides
8. To support Active Schools Co-ordinators to set up School Bike Clubs in some schools
9. To support our local schools to become Cycle Friendly Schools
10. To set up 2 Youth cycle clubs in the community with input from EDs cycle Co-op, Scottish Cycling and using volunteers.
11. To improve print and electronic media on routes in the area, working with the local DMO, Scottish Cycling and others.
12. To organise stalls and attend events to promote cycling in HP eg Scottish Bike Show
13. To research the possibility of creating 'This is a Cycle Friendly Community' signage for HP
14. To research setting up a small social enterprise to work in schools and events utilising the funny bikes etc.
15. To run a series of events throughout the year.
16. To promote cycling as widely as possible to all
17. To organise a longer strategic planning day
18. To fundraise for all of the above

Provisional Long Term plans

1. To make HP a Cycle Friendly Community with appropriate signage
2. To build the HP Cycling Festival into a significant event on the cycling and local calendar and particularly emphasising 'cycling for all'.
3. To have a calendar of events year round in HP.
4. To make all or most schools in HP Cycle Friendly Schools
5. To have a vibrant youth cycle club running in HP
6. To have a group of volunteers leading rides throughout the year
7. To have well marked, well linked and mapped cycle routes all over HP with well promoted hubs in each area
8. To promote HP for cycling across the UK and beyond
9. To set up a small social enterprise to work in schools and at events.
10. For HPC to continue to co-ordinate and develop cycling, working with other groups and businesses and to be financed to do this.

E FINANCES

Fundraising

Received in 2010:

PKCT	£3500
PKC Econ Dev	£5000

PKC Env Serv	£5000
Sustrans	£5070
Awards for All	£9107
Event	£250

Received in 2011

Cycling Scotland	£5250
PKC Economic Development	£2000
Scottish Community Foundation	£5000
Sustrans	£5500
Lottery 2014	£1910

Outstanding Applications:

Bike Club	£2000
PKC Qual of Life	£2000
Climate Challenge Fund	£49,000

Total income for 2009/10	£20953
Surplus	£2535
Expenditure	£18418